

# District 1 News

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*Eastview, Conway, Battle Creek & Highwood Neighborhood News*

## District 1 Rebranding Campaign: What do you love about living here?

by Bonnie Watkins

In recent years, D1CC board and staff have noticed how many people in our neighborhoods don't know they live in District 1, or what the boundaries are. Yet, our community is what brings us together—our sense of belonging and well-being. We love the beauties of nature, the easy access to downtown, the multi-textured quilt of housing styles, faiths, and histories. The rebranding campaign aims to build upon that pride to increase our connectedness and our visibility citywide.

A small team of board and staff spent an intensive day and a half last summer with a marketing firm, HBA Architecture, receiving free branding assistance. We worked to develop six possible new names, incorporating some of the features that make us unique. D1CC made a commitment to spend a year engaging the community in getting feedback and input. This process can be fun! It was great to see people lighten up and smile when the ideas were presented (in one-minute poems, speeches, and a song) at meetings in March.

We will continue to offer ideas at gatherings in the year to come. Please let us know if you wish to provide a one-minute rap or other description of any of the ideas below, or maybe your own new idea. The ideas will eventually be followed by a "last name" such as Neighborhood Alliance or Community Council. D1CC will limit the total number of ideas so the ongoing discussion will be workable, and will work toward a consensus of many, many people rather than using a voting process.

Here are the current proposals: **Riverview East**, (St Paul) **Southeast**, **Pigs Eye**, **Eagle Heights**, **District O.N.E.** (Organizing Neighbors for Equity), and **Creekside**. Please think about your three favorites and see if that changes over a couple of months. Talk up this area with family and friends - what do they love most about living here? And as always, please watch for opportunities to connect with our beautiful community.

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## A Note From Our New Executive Director: Betsy Mowry-Voss

I'm happy to be joining District 1 as the new Executive Director. Over the past week, I've had the opportunity to meet many neighbors, and am buoyed by the ideas and insights that folks have shared with me about our community. This is clearly a time of change, and I am grateful to be a part of it.

My husband (Joe), daughter (Joie), dog (Loki), cat (Lorca) and I moved to District 1 a year ago. At that time, we knew we'd found a hidden gem in the City of Saint Paul. We're surrounded by locally owned businesses and park spaces; making District 1 almost feel like a small town tucked inside a larger City.

During April, I'll be slowly transitioning out of my position as Arts Innovation Director at COMPAS, where I've been for 15 years. I should be at my full 30 hours a week at the District 1 office by the end of April. I believe that every

*(continued on next page)*

**Note From Executive Director** (con't from front page)

voice is important, and welcome visits to the District 1 office from residents to hear what is on your mind. Serving on a Board or a Committee isn't the only way to make a difference. I'll be relying on community members to serve as volunteers, introduce me to businesses, elders and leaders, and to be a part of our work as we move forward.

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## City Wide Drop Off Events

**Plan ahead and clean out that junk!** This year the city has 5 events planned for dropping off your large refuse items, recyclable materials not collected in the curbside program and share usable goods with others. All events are open to all City of St. Paul residents.

The 5 events are:

1. **June 2, 8 am – 1 pm - Mini Drop-off**  
*Sears Parking Lot – enter from Rice St.*  
(Electronics, appliances, papers for shredding and reusable household good only)
2. **June 9, 8 am – 1 pm**  
*MN ST Fairgrounds – enter from Larpenteur*
3. **June 23, 8 am – 1 pm**  
*Harding High School – enter from 3<sup>rd</sup> St.*
4. **September X, 8 am – 1 pm**  
*Washington Tech High School*
5. **September 29, 8 am – 1 pm**  
*Shepard Road – between Davern and Alton*

Items you can drop off include – but aren't limited to:

- **General Refuse:** construction/demolition debris, scrap metal, concrete
- **Electronics:** TVs, DVDs, VCRs, stereos, computer equipment, cell phones, cords.
- **Tires:** car, truck & tractor

- **Appliances:** dehumidifiers, microwaves, stoves, refrigerators, washers/dryers, water heaters, air conditioners
- **Furniture:** chairs, love seat, couch, mattress, hide-a-bed
- **Paper for Shredding**
- **FREE Items:** bikes, small engines (drained), items in good condition, small furniture, dishes, linens, tools, fluorescent bulbs.
- **Only at Shepard Road:** household hazardous waste – paint, oil, pesticides

There is a cost to drop most things off – however it is pretty low; on average residents pay 35% of costs and the city pays 65%. You must pay with a check or cash. For fees search online for “st paul drop off events”

### Volunteers Needed!

We need volunteers at **Harding on Saturday, June 23** to greet people, direct traffic, unload materials and assist with the **Senior Pick Up** program. Volunteers receive a voucher to dispose of one load of materials for free.

Contact us to help out! OR to arrange a Senior Pick Up. [District1chia@gmail.com](mailto:District1chia@gmail.com) or 651.578.7400.

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## Upcoming Events (See Calendar on our web page for more info)

- **Land Use Committee**  
May 7 & June 4, 6:30-8:30 pm
- **National Bike to School Day:** May 9
- **Exec/Finance Committee**  
May 9 & June 13, 5:30 – 7:00 pm
- **Communications/Outreach/Safety Comm**  
May 14 & June 18, 6:00 – 7:30 pm
- **Conway/Eastview Community Meeting**  
May 15, 6:30 – 8:00 pm,  
Eastern Heights Lutheran Church (Ruth/5<sup>th</sup>)
- **District 1 Comm Council Board Meeting**  
May 21 & June 25, 6:30 – 8:30 pm, Battle Ck Rec
- **Young Mentor’s Group**  
Thursdays, 6:00 – 8:00 pm, Sunray L ibrary
- **East Side Pride Open Mic**  
May 8 & 22, 6:00 – 8:00 pm, Conway Rec Ctr or East Side Freedom Library

- **District1 Drop-off Event**  
Saturday, June 23, 8:00 am – 1:00 pm
- **Harding HS Spring Play**  
May 11 & 12, 7:00-8:30 pm, Harding HS

*Submit ideas and articles by the 10<sup>th</sup> of each month.*

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